THECROSSROADSPROJECT

outreach

Crossroads: Rising Tide is a compelling and evocative performance, serving as a catalyst for initiating deeper exploration of humanity's unsustainable present. Rising Tide is at its most powerful, however, when presented not as a stand-alone performance, but as a component of an integrated program. The history of Crossroads has seen a medley of such programs, including the use of the new full-length cinematic feature film of Rising Tide. Campus and community outreach has been comprehensive and far reaching — extending weeks before and after the performance and comprising events such as colloquia, classroom work, film showings, art exhibits, and outreach by the performers themselves. Others have been compact and focused, comprising same-day and next-day outreach events.

outreach options

Rob Davies, the Fry Street Quartet, composer Laura Kaminsky and painter Rebecca Allan are eager to engage students, faculty, and the public on multiple and overlapping topics, formats, and venues. Additional events can be scheduled either before or after the performance, can be virtual or in-person, and include all or some of the performers. They can take the form of formal public presentation, informal class visits, departmental colloquia, master classes, and workshops.

AFTER-PERFORMANCE TALK-BACK

Perhaps the simplest opportunity for expanded programming around *Rising Tide* is a talkback immediately following the performance. We see this as a nearly essential part of any Rising Tide performance. After a short break, Dr. Davies and the Fry Street Quartet assemble onstage to engage in dialogue with those members of the audience who wish to discuss the performance and topic. We strongly encourage coordination with local stakeholders from the campus and/or community who join the performers onstage for this discussion with Q&A. (Suggested duration: 30-45 minutes)

GUEST LECTURES

rob davies — Dr. Davies is a physicist and educator who has worked in climate science and sustainability science communication for more than a decade, giving a wide variety of presentations to a broad spectrum of audiences. An engaging communicator, Dr. Davies can present guest lectures to a wide variety of undergraduate and graduate courses. Suggested topics include:

- Climate Change Science
- Planetary Boundaries | Ecological Footprints | Systems Science
- Science Communication | The Crossroads Experience: Partnering Science and the Arts

fry street quartet — The members of the FSQ are all experienced and dedicated educators. As the resident string faculty at Utah State University as well as frequent guest clinicians across the country, the FSQ teach and engage with students and the public in a variety of forms:

- private lessons, coachings, and public master classes with string students
- possible presentation and discussion topics include:
- the art and science of collaboration

- o the role of the arts in society
- o the process of commissioning and working with living composers
- career discussion with music student

laura kaminsky — Award-winning American composer Laura Kaminsky, who wrote the 4-movement piece *Rising Tide* for this project, offers composition master classes; composition lessons; if student ensembles have been learning Kaminsky's work(s) a coaching session; discussion about Kaminsky's life as an artist-activist; workshops on issues in public programming of music events or entrepreneurship and the contemporary musician; or new modalities in chamber music; or collaboration across genres; or fundraising for arts management students.

rebecca allan — The noted painter has for many years concentrated on rivers, tributaries, and watershed environments as primary sources of investigation. She offers a presentation on her own work as a painter; gallery talks on her Crossroads exhibition; portfolio reviews or studio visits with visual arts students; workshops on community engagement and the artist as activist.

outreach examples

At the *University of Iowa*, for example, the program took the form of a four-day residency, in which a variety of events took place. The Fry Street Quartet gave private lessons, chamber music coachings, and public masterclasses for university and community music students. Laura Kaminsky, composer of the music for *Crossroads: Rising Tide*, joined the FSQ and Dr. Davies for multiple class visits during the week on a wide variety of topics in the scientific and creative disciplines. The *Crossroads* team was also the subject of a public television interview and gave a short performance, which was live-streamed through the university's World Canvas site.

At *Earlham College*, the performance was scheduled as part of the convocation series, with outreach events the following day comprising departmental colloquia and classroom guest lectures. At *Doane College*, the program included a partial virtual performance, with the performers broadcasting from their home Performance Hall in Utah to conference participants in Nebraska three months before the full on-campus performance. The Doane program culminated in a live performance of *Rising Tide*, followed by short performances produced by students fashioned on the *Crossroads* model — integrating information, visuals and music to tell compelling and socially relevant stories. Also included was an on-campus show of the works of one of the *Crossroads* visual artists. Throughout a spectrum of program scopes, Dr. Davies and the Fry Street Quartet have given guest lectures in courses across the university curriculum, including science, music, design, performing arts, sociology, mathematics, natural resources, and communications.

www.thecrossroadsproject.org